Job Description

Company	Course5 Intelligence
Position Title	Research Analyst/ Senior Research Analyst
Reporting to	Director/Vice President
Schedule	Full-Time
Work Location	USA (Remote) – Willing to work PST timings

OVERVIEW

Course5 Intelligence

We enable organizations to make the most effective strategic and tactical moves relating to their customers, markets, and competition at the rapid pace that the digital business world demands. Founded in 2000, our business areas include Applied AI, Big Data Analytics, Digital Transformation and Analytics. Rapid advances in Artificial Intelligence and Machine Learning technology have enabled us to create disruptive technologies and accelerators under our Course5 Intelligence suites that combine analytics, digital, and research solutions to provide significant and long-term value to our clients. More information can be found at www.course5i.com

Global Offices

United States | United Kingdom | United Arab of Emirates | India | Singapore

Job Summary:

The Research Analyst position is a critical role and will be focused on supporting one of our key technology vertical clients. We are looking for a strong professional with hands-on experience with all manner of data sets, tools and most importantly statistical methodologies.

Job Responsibilities:

- Work closely with our client to understand their business questions, the data assets they have available and make impactful recommendations about how specific techniques can generate insights to drive their business
- Conduct data analysis that helps the business understand the key stories from their attitudinal survey data, both within a survey and across multiple surveys
- Create slides and presentations that convey research and analysis findings in an easy to consume format
- Clearly communicate the value of the analytical findings and be able to connect with business decision makers who may be less familiar with statistics
- Working on different advertising creatives, concepts, or marketing materials can be tested for optimized in-market production
- Working in experimental studies of quantitative nature; occasionally with a qualitative component as well
- Synthesizing results into readable tables and charts
- Creating experiments or experience designing A/B tests
- Performing statistical analysis resulting from a completed A/B test or experimentation

Requirements & Qualifications:

- Has 1-3 years of prior experience with quantitative survey research
- Has experience with writing surveys in Qualtrics, SurveyMonkey, or similar
- Knows how to analyze survey data using SPSS, Python, or Excel
- Has experience with sampling designs and sample methodology
- Understands applied statistics and has done multivariable and multivariate testing
- Appreciates audience demographics and implications of creating sampling designs
- Is proficient in designing presentations in PowerPoint or Google Slides
- Exercises diligence with formatting charts and data visualizations
- Holds a Bachelor's or Master's Degree (preferred) in a statistically relevant field such as Psychology,
- Applied Analytics, Computer Science, Operations Research, or Marketing

Course5 is proud to be an equal opportunity employer. We are committed to equal employment opportunity regardless of race, color, religion, sex, sexual orientation, age, marital status, disability, gender identity, etc. If you have a disability or special need that requires accommodation, please keep us informed about the same at the hiring stages for us to factor necessary accommodations.