Job Description

Company	Course5 Intelligence
Position Title	Senior Data analyst
Reporting to	Associate Manager
Schedule	Full-Time
Work Location	Bangalore

OVERVIEW

Course5 Intelligence

We enable organizations to make the most effective strategic and tactical moves relating to their customers, markets, and competition at the rapid pace that the digital business world demands. Founded in 2000, our business areas include Market Intelligence, Big Data Analytics, Digital Transformation, Artificial Intelligence, and Analytics. Rapid advances in Artificial Intelligence and Machine Learning technology have enabled us to create disruptive technologies and accelerators under our Course5 Intelligence suites that combine analytics, digital, and research solutions to provide significant and long-term value to our clients. More information can be found at www.course5i.com

Global Offices

United States | United Kingdom | United Arab of Emirates | India | Singapore

Job Summary:

We are looking to hire a Senior Data Analyst (4-6 yrs exp) with outstanding organizational and research skills. Senior Data Analyst are expected to be focused individuals with a strong proficiency in using SPSS, WinCross, R, Python and knowledge of Statistical techniques (Regression, Segmentation, Bayesian Concepts, Timeseries, Predictive modeling)   and must have worked on analytics projects. To ensure success, Data analysts should be exceptional communicators and intuitively recognize patterns with a keen interest in providing purposeful and accurate insight into consumer behavior and competitors' strategies. Top candidates will exhibit critical thinking skills, strong IT skills and a thorough attention to detail.

Job Responsibilities:
- Understanding the client brief and translate the business problem to an analytics problem
- Interpret data, analyze results using statistical techniques and providing insights.
- Perform the statistical programming (scripting with R programming Or Python.
- Apply knowledge of various machine learning techniques and best practices in data science.
- Using tools such as R/Python/Bayeslab/SAS miner etc.
- Be a part of a highly competent & motivated team in delivering best- in-class models resulting in meaningful insights to clients.

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- Communicating and coordinating with different resources in the team to get the work done.
- Knowledge and application experience in advanced statistical techniques and concepts, including, regression, classification, clustering, etc.
- Willingness to continuously learn, upgrade skills and train others.
- Handle project management activities and take full ownership of quality and timeliness of deliverables.
- Maintain strict confidentiality of sensitive information.
- Ability to manage a small team.

Requirements & Qualifications:

- Bachelor's degree / Master Degree
- 4 - 6 years of experience in market research and in-depth understanding of Data modeling, Predictive analytics, Statistical tools applied in business
- Minimum 4 years of experience in working with tools like SPSS, Wincross, R or Python
- Knowledge of how to read and interpret statistical outputs from statistical analysis packages such as SAS, SPSS, R or python
- Analytical thinker with strong theoretical and research proficiencies.
- Ability to comprehend and interpret competitor strategies and consumer behavior.
- Thorough knowledge of marketing programs and strategies.
- Ability to gather large amounts of data and convert it into meaningful analysis.
- Solid organizational skills and detail oriented
- Ability to work under pressure and meet strict deadlines.
- Brilliant written and verbal communication skills.
- Ability to simplify complex information into a user-friendly format.
- Proficient in Microsoft Office, SPSS, WinCross, R or Python

Course5 is proud to be an equal opportunity employer. We are committed to equal employment opportunity regardless of race, color, religion, sex, sexual orientation, age, marital status, disability, gender identity, etc. If you have a disability or special need that requires accommodation, please keep us informed about the same at the hiring stages for us to factor necessary accommodations.

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