Job Description

Company	Course5 Intelligence
Position Title	Data Analyst – Text Analytics
Reporting to	Ritu Sharma
Schedule	Full-Time
Work Location	Mumbai

OVERVIEW

Course5 Intelligence
We enable organizations to make the most effective strategic and tactical moves relating to their customers, markets, and competition at the rapid pace that the digital business world demands. Founded in 2000, our business areas include Market Intelligence, Big Data Analytics, Digital Transformation, Artificial Intelligence, and Analytics. Rapid advances in Artificial Intelligence and Machine Learning technology have enabled us to create disruptive technologies and accelerators under our Course5 Intelligence suites that combine analytics, digital, and research solutions to provide significant and long-term value to our clients. More information can be found at www.course5i.com

Global Offices

United States | United Kingdom | United Arab of Emirates | India | Singapore

Job Summary:

The role offers an opportunity to work with a digital research team. This is a unique opportunity to gain experience in a global consumer digital research space

Job Responsibilities:
- Work along with social media team to complete the projects involving text analytics
- Knowledge of statistical and analytic tools, R, Python and SPSS
- Collaborate with team members for successful and smooth completion of work
- Ensure that the given tasks are delivered on time and meet the client's requirements
- Provide timely status reports, project
- Maintain proper documentation of work and should adhere to processes.

Requirements & Qualifications:
Required:
- Minimum 1-2 years of experience working with R/Python
- Strong understanding of basic statistics concepts including population, confidence intervals, correlation, significance, probability, distributions, hypothesis testing, etc.
- Design, develop, and test applications for text processing, such as name or entity matching, text categorization/routing, named-entity extraction, sentiment analysis
- Identify enhancements that can help to improve the productivity of the team

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- Researching and recommending machine learning algorithms and data sets for advancing the state-of-the-art techniques for "entity resolution" (Named Entity Recognition, co-reference, anaphora, etc.
- Develop and implement the solution using R/Python technology stacks
- Having an understanding of topic modeling, aspect based sentiment analysis and basic text mining knowledge

Good to Have:
- Digital research background.
- Experience with visualization tools such as PowerBI, Tableau, Looker, etc.
- Knowledge with creating crawlers to capture web data and familiarity with NLP models for sentiment analysis.

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