

Job Description

Company	Course5 Intelligence
Position Title	Data Scientist
Reporting to	Dr. Chiranjiv Roy
Schedule	Full-Time
Work Location	Mumbai / Bangalore / Gurgaon

OVERVIEW

Course5 Intelligence

We enable organizations to make the most effective strategic and tactical moves relating to their customers, markets, and competition at the rapid pace that the digital business world demands. Founded in 2000, our business areas include Applied AI, Big Data Analytics, Digital Transformation and Analytics. Rapid advances in Artificial Intelligence and Machine Learning technology have enabled us to create disruptive technologies and accelerators under our Course5 Intelligence suites that combine analytics, digital, and research solutions to provide significant and long-term value to our clients. More information can be found at www.course5i.com

Global Offices

United States | United Kingdom | United Arab of Emirates | India | Singapore

Job Summary:

As a part of the data science team of Course5's Digital and advanced analytics division, this role entails working on various data science projects and advanced analytics models. We receive a variety of on client internal / 3rd party data, external data and extract data from standard sources like Nielsen RMS, Kantar HH panel etc to solve for a broad range of business problems like MMM, Media analysis, RGM analysis, Assortment optimization, ROI analysis etc and other specific business problem. The large part of the job will be working with data, making and interpreting analytical models across multiple brands, categories, products for multiple geographies. The role provides an opportunity to be part of devising marketing strategies for the brands / products and results can be seen in action within short span of time.

Job Responsibilities:

- Develop clear, concise, actionable solutions and recommendations for Client's business needs
- Work with complex data files and develop initial understanding on data files
- Undertake exploratory data analysis to derive initial findings and create hypothesis.
- Work on problem specific data models
- Undertake hands on work on data analytics, model development and testing and preparing the data files for visualization platforms
- Undertake business analysis on the data and provide insights

- Coordinate with decision makers to translate business questions into a verifiable hypothesis and data models
- Work hands-on across various analytics problems and provide thought leadership on problems
- Interact with other stakeholders (Data engineers, BI specialists, offsite team, client teams) on daily/weekly basis to gather requirements/ provide updates

Requirements & Qualifications:

- 6-9 years of experience, having worked on developing / implementing and operationalizing data / analytics use cases. If the person is able to curate the data, build the models, showcase output.
- Graduation or Post graduation in Statistics, Maths, Management etc.
- Good understanding of statistics along with analysis techniques like Regression, Cluster, Factor, Conjoint etc.
- Must have worked with on complex data science models.
- Hands on experience in PowerPoint / Excel is a must with experience in Tableau / BI an addon
- Hands on experience on SQL, R or Python coding (any one)
- Strong logical, analytical, and problem-solving skills
- Adept at report writing and presenting findings
- Excellent verbal and written communication skills