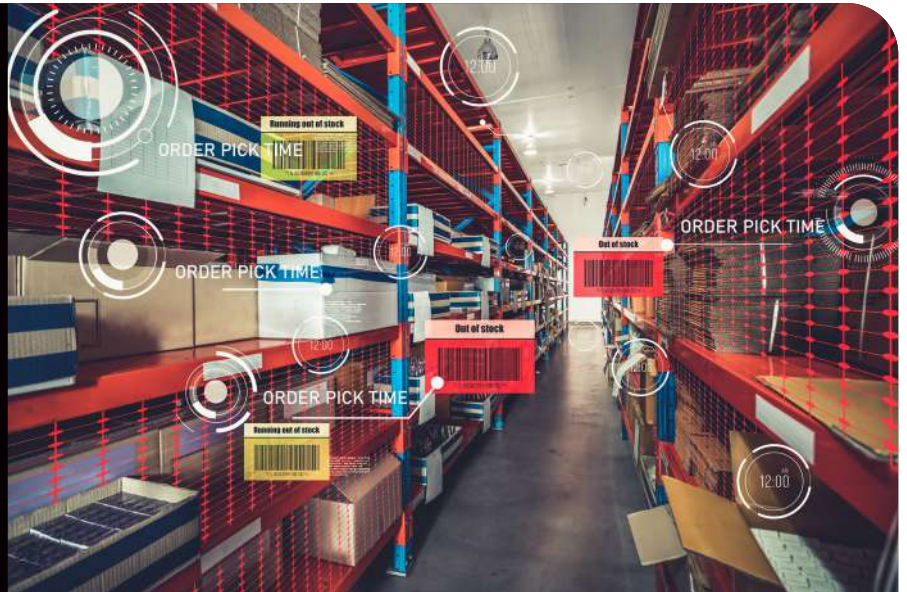




Course5 Intelligence Gears for Industry 5.0



Appoints the experienced Manish Srivastava, to drive human-AI collaboration in Manufacturing & Supply Chain

India, March 21, 2023: Course5 Intelligence Limited (“**Course5 Intelligence**”, “**Course5**” or “**the Company**”), which focuses on helping organizations drive digital transformation using artificial intelligence (“AI”), advanced analytics and insights, has hired Manish Srivastava as Senior Vice President to drive its analytics and Applied AI offerings for Industry 5.0.

The move is part of the Company’s aim to drive business impact to its global clients in manufacturing and supply chain in terms of revenue, margins, productivity and customer experience. The company will endeavour to drive greater human-AI collaboration in manufacturing and supply chain through analytics and applied AI using programmatic and solution approaches. Initial focus areas will include predictive assets maintenance, digital twins, connected workers, near-real-time campaign analytics, and supply chain analytics. The aim is to drive business value through reduction in waste, improved labor productivity, increase in production throughput, increased supply chain visibility, reduction in energy consumption, and newer sources of revenue.

Manish brings to Course5 over two decades of experience. He led the Retail & CPG teams at TCS. While leading CPG Analytics (Applied Intelligence) for Accenture in the Southwest Region, he was instrumental in their go-to-market (GTM) activities and developing an analytics strategy and executing large engagements. Manish also served as a Business Unit Head at Mu Sigma, where he had P&L accountability and was responsible for managing customer relationships, sales and fulfilment of Programmatic Analytics, and establishing industry-leading operating models.

Manish holds a Bachelor of Science Honors in Mathematics from Delhi University and an M.B.A from the Institute of Management Technology in India.

At Course5 Intelligence, Manish will be focusing on solving business problems and delivering insights and value to clients across CPG/retail, hi-tech, life sciences industrial & automotive, and energy. We believe that he will drive the business forward across existing and new client discussions across these industries.

Ashwin Ramesh Mittal, Chairman, MD and CEO of Course5 Intelligence, said: "At Course5, we endeavour to use insights and applied AI to empower people rather than replace them. It's the basic premise of Industry 5.0. Manish has extensive experience in bringing the benefits of intelligent technologies to people and corporations. I look forward to Manish's know-how in leveraging AI to help our customers serve their customers better."

Manish Srivastava commented, "At Course5 I saw an executive leadership mindset of customer-centricity, openness to learning, and employee friendliness. I am elated to lead the Industry5 vertical and drive value to customers and growth for Course5."

Course5 Intelligence's growing focus on Industry 5.0 is in sync with the company's long-standing vision to help their client organizations move into the 5th direction, the future.

About Course5 Intelligence Limited

Course5 Intelligence Limited ("**Course5**") focuses on helping organizations drive digital transformation using artificial intelligence ("**AI**"), advanced analytics and insights. Course5's AI-driven products and solutions and IP-led solutions are supported by industry-specific domain experience and the latest technologies and aim at enabling organizations to solve complex issues relating to their customers, markets and competition at speed and scale. Course5 combines a multi-disciplinary approach to data integration across structured and unstructured data sources to help businesses grow through informed decision-making.

Disclaimer:

COURSE5 INTELLIGENCE LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its Equity Shares and has filed the DRHP with SEBI on January 9, 2022. The DRHP shall be available on the website of SEBI at www.sebi.gov.in, as well as on the websites of the Stock Exchanges i.e. BSE and NSE at www.bseindia.com and www.nseindia.com, respectively, and is available on the websites of the BRLMs, i.e. Axis Capital Limited and JM Financial Limited at www.axiscapital.co.in and www.jmfi.com, respectively. Any potential investor should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section entitled "Risk Factors" of the Red Herring Prospectus, when available. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

The Equity Shares have not been and will not be registered under the U.S. Securities Act and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act of 1933, as amended (the "**U.S. Securities Act**") and applicable U.S. state securities laws. Accordingly, the Equity Shares are only being offered and sold outside the United States in "offshore transactions" as defined in and in reliance on Regulation S under the U.S. Securities Act and in each case, in compliance with the applicable laws of the jurisdictions where offers and sales are made. There will be no public offering of the Equity Shares in the United States.