

Company	Blueocean Market Intelligence
Position Title	Senior Analyst
Qualification	M. Pharm/M.Sc./MBBS/Ph.D/MBA
Department	Life Sciences
Schedule	Full-Time
Location	INDIA – Bangalore
Reports To	Asst. Manager/Manager

OVERVIEW

Blueocean Market Intelligence is a global analytics and insights provider that helps corporations realize a 360-degree view of their customers through data integration and a multi-disciplinary approach to enable sound, data-driven business decisions.

CROSS-TAB GROUP

Blueocean Market Intelligence is part of the Cross-Tab group of companies that includes more than 1000 professionals serving the world's largest companies from offices in the United States, United Kingdom, Singapore, Dubai and India.

COMPANIES

[Cross-Tab Marketing Services](#) | [Blueocean Market Intelligence](#) | [Borderless Access](#)

In addition to collecting high quality verifiable data, you are expected to read the data from different sources and create summaries of competitor activities like clinical trials, launches and regulatory events.

ROLES AND RESPONSIBILITIES

- Participate by listening into client calls or other project briefings to understand the objective of the project
- Progressively elevate the ability to judge the relevancy of data to the project
- Working closely with assistant manager and upwards in adding value through secondary data collection and writing summaries for clinical and business events
- Provide support to projects in the areas of competitor monitoring, conference coverage, market assessments etc.

REQUIRED KNOWLEDGE AND SKILLS

- 2-4 years of experience in pharmaceutical competitive intelligence
- Impeccable attention to detail and accuracy
- Good organizational, time management and priority setting skills, and the flexibility to multi-task in a fast-paced environment
- Ability to think critically, work independently and follow instructions
- Ability to work collaboratively within a team both in the office and off site
- Basic understanding of pharmaceutical business from commercial and clinical development perspectives, of global pharmaceutical environment and challenges
- Strong experience in working with pharmaceutical databases and the ability to judge their appropriate application to the project



- Trained user of Microsoft Excel, PowerPoint, Access