

Company	Blueocean Market Intelligence
Position Title	Asst. Manager
Qualification	M. Pharm/M.Sc./MBBS/Ph.D/MBA
Department	Life Sciences
Schedule	Full-Time
Location	INDIA – Bangalore
Reports To	Manager/Sr. Manager

OVERVIEW

Blueocean Market Intelligence is a global analytics and insights provider that helps corporations realize a 360-degree view of their customers through data integration and a multi-disciplinary approach to enable sound, data-driven business decisions.

CROSS-TAB GROUP

Blueocean Market Intelligence is part of the Cross-Tab group of companies that includes more than 1000 professionals serving the world's largest companies from offices in the United States, United Kingdom, Singapore, Dubai and India.

COMPANIES

[Cross-Tab Marketing Services](#) | [Blueocean Market Intelligence](#) | [Borderless Access](#)

The assistant manager will support the coaching and professional development of analysts/sr. analysts. He/she will also be key in contributing to the story-lining of the project along with ensuring that the deliverables are in-line with the business needs of the clients enabling the manager to contribute to effectively deriving implications.

ROLES AND RESPONSIBILITIES

- To be able to align the deliverable to the KITs and KIQs of the project
- Leverage the best available sources & tools and bring in innovative approaches for data collection and analysis
- Develop meaningful insights and recommendations from disparate data sets
- Develop final outputs (slides or documents) with the best suited data synthesis and convincing visualization to convey key messages
- For conference coverage – Assist in: pre-congress planning (via abstract mining), in-congress primary reporting and developing post-congress reports
- Managing efficient communications between the analysts/sr.analysts and managers/sr.managers
- Provide effective support to managers and above during client presentations
- Potentially grow into managing multiple projects and teams

REQUIRED KNOWLEDGE AND SKILLS

- 4-6 years of pharmaceutical competitive intelligence experience
- Strong analytical skills to grasp problems (complexity, context etc.), and ability to assist in the scoping the solution and effort estimation
- Ability to interface with cross-functional teams on a sound clinical and commercial base



- Superior communication ability to ensure that the scope of projects/initiatives and expectations are commonly understood
- Past experience of contributing to projects in but not limited to competitor monitoring, conference coverage, market sizing and forecasting, social media analytics, primary market research etc.

This position may require up to 20% travel.