

Company	Course5 Intelligence
Position Title	Survey Programmer
Location	Mumbai

OVERVIEW

Course5 Intelligence

We enable organizations to make the most effective strategic and tactical moves relating to their customers, markets, and competition at the rapid pace that the digital business world demands. Founded in 2000, our business areas include Market Intelligence, Big Data Analytics, Digital Transformation, Artificial Intelligence, and Analytics. Rapid advances in Artificial Intelligence and Machine Learning technology have enabled us to create disruptive technologies and accelerators under our Course5 Intelligence suites that combine analytics, digital, and research solutions to provide significant and long-term value to our clients.

More information can be found at www.course5i.com

Global Offices

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SPECIFIC RESPONSIBILITIES

Requirements:

Your abilities need to be:

- o Good verbal and written language skills for English (must);
- o Good knowledge & working experience of Survey Programming tool ConfirmIT/Dimension/Decipher (Knowledge of more than one tool would be a strong advantage);
- o Able to handle Complex survey and setup like Max-diff, Conjoint, Segmentation, etc...
- o Good knowledge of JavaScript, jQuery, HTML and CSS;
- o At least one reporting platform knowledge is must.
- o Familiarity with Data processing tool SPSS, Quantum, Dimension TOM, Askia would be a added advantage;
- o Familiarity with Ajax, XML and a languages ASP, .NET, PHP, Python and R would be a added advantage;
- o 1.5 -3 yrs experienced in working in the market research environment, programming.

RESPONSIBILITIES:

The Survey Programmer's primary role is to take over the full responsibility for the programming of the survey related to the Online Market Research projects.

Your responsibilities will be to but not limited:

- o Program of online questionnaires based on the information provided by the client (this includes survey creation, setting filters and quotas, managing languages, exporting and reporting);
- o Define the details related to the survey programming, like plan, time line, resource required and potential roadblock;
- o Test a survey thoroughly, review data and provide a high-quality link to the client.
- o Debug and correct coding issues;
- o The incumbent will take ownership of the assigned project
- o Direct communication with clients, independent programming time as well as a team-based approach to operational procedures
- o Experience at working both independently and in a team-oriented, collaborative environment
- o Flexible during times of change
- o Willing to work different shifts to support clients around different time zone.
- o Ability to read and adapt to communication styles of clients who come from a broad spectrum of disciplines