

Company	Course5 Intelligence Pvt. Ltd
Position Title	Analyst/Senior Analyst
Schedule	Full-Time
Location	Mumbai

OVERVIEW

Course5 Intelligence Pvt. Ltd.

We enable organizations to make the most effective strategic and tactical moves relating to their customers, markets, and competition at the rapid pace that the digital business world demands. Founded in 2000, our business areas include Market Intelligence, Big Data Analytics, Digital Transformation, Artificial Intelligence, and Analytics. Rapid advances in Artificial Intelligence and Machine Learning technology have enabled us to create disruptive technologies and accelerators under our Course5 Intelligence suites that combine analytics, digital, and research solutions to provide significant and long-term value to our clients.

More information is available at www.course5i.com

Global Offices

Unites States | India | United Kingdom | Singapore | United Arab of Emirates

JOB RESPONSIBILITIES:

- The individual will be responsible for delivery of Digital Analytics projects and reporting requirements.
- Responsible for working with the global teams to understand the BI and analytics needs and provide reporting and analytics solution to address the business needs and track the necessary KPIs and provide provide insights on online performance.
- Work with clients independently and deliver expectations, insights and results as requested.
- Understand the business context and apply analytical concepts to provide business solutions.
- Digital channel behavior and customer experience deep dive analysis.
- Provide analysis through effective presentations to project teams and business leaders.

REQUIRED KNOWLEDGE, SKILLS AND ABILITIES:

- Candidates with 2 -7 years' experience in Adobe Analytics and Reporting Platform.
- Experience in analytics for digital websites/ecommerce
- Experience working on Visualization tools like Tableau, QlikView etc.
- Proficient in creating complex queries on MySQL.
- Well versed with Excel formulas, macros and is able to create dashboards on excel.
- Strong fundamental knowledge of Site Catalyst Variables, Report Builder, Data Warehouse and Adhoc Analysis.
- Hands on experience building hypothesis to drive business optimization.
- Comfortable with handling large datasets.
- Ability to design solutions for new Implementations.