

Position Title	Associate Manager – Pharma analytics and insights
Department	Pharma analytics and insights
Schedule	Full-Time
Location	Bengaluru/Gurugram

OVERVIEW

Course5 Intelligence

Course5 Intelligence enables organizations to make the most effective strategic and tactical moves relating to their customers, markets, and competition at the rapid pace that the digital business world demands. We do this by driving digital transformation through analytics, insights, and Artificial Intelligence (AI). Our clients experience higher top line and bottom line results with improved customer satisfaction and business agility. As we solve today's problems for our clients, we also enable them to reshape their businesses to meet and actualize the future.

Rapid advances in Artificial Intelligence and Machine Learning technology have enabled us to create disruptive technologies and accelerators under our Course5 Intelligence suites that combine analytics, digital, and research solutions to provide significant and long-term value to our clients.

Course5 Intelligence creates value for businesses through synthesis of a variety of data and information sources in a 360-degree approach, solution toolkits and frameworks for specific business questions, deep industry and domain expertise, Digital Suite and Research AI to accelerate solutions, application of state-of-the-art AI and next-generation technologies for cognitive automation and enhanced knowledge discovery, and a focus on actionable insight.

More information can be found at www.course5i.com

POSITION SUMMARY

The assistant manager will be key in ensuring deliverables are in-line with the business needs of the clients enabling the manager to contribute to effectively deriving implications. They will play an important role in contributing to the story-boarding of the project. He/she will support the coaching and professional development of analysts/sr. analysts. Person is expected to build a strong knowledge base and establish themselves as the go-to person for defined therapy areas, over a period of time

ROLES AND RESPONSIBILITIES

- Provide support to projects in the areas of competitor monitoring, conference coverage, market assessments etc.
- Participate by listening into client calls or other project briefings to understand the objective of the project; To be able to align the deliverable to the KITs and KIJs of the project
- Leverage the best available sources & tools and bring in innovative approaches for data collection and analysis
- Develop meaningful insights and recommendations from disparate data sets

- Independently develop periodic market landscape/ competitive landscape reports - Develop client-ready outputs (slides or documents) with the best suited data synthesis and convincing visualization to convey key messages
- For conference coverage – Assist in: pre-conference planning, in-conference reporting and developing post-conference reports
- Quality check reports and summaries for both accuracy and relevancy
- Support in training and onboarding new team members
- Provide effective support to managers and above during client presentations, proposals/ RFP
- Potentially grow into managing multiple reports and grooming junior members

REQUIRED KNOWLEDGE, SKILLS AND ABILITIES:-

- 5-8 years of pharmaceutical competitive intelligence experience
- Highly proficient in Microsoft suite (Excel, PowerPoint and Word)
- Very good understanding of pharmaceutical business from commercial and clinical development perspectives, of global pharmaceutical environment and challenges
- In-depth experience in working with pharmaceutical databases (Citeline, Trial trove, Factiva etc.) and the ability to judge their appropriate application to the project
- Strong analytical skills to grasp problems (complexity, context etc.), and ability to assist in the scoping the solution and effort estimation
- Ability to interface with cross-functional teams on a sound clinical and commercial base
- Superior communication ability to ensure that the scope of projects/initiatives and expectations are commonly understood
- Past experience of contributing to projects in but not limited to competitor monitoring, conference coverage, etc.
- Good comprehension ability, impeccable attention to detail and QC abilities
- Ability to think critically and work independently
- Good organizational, time management and priority setting skills, and the flexibility to multi-task in a fast-paced environment
- Excellent written and verbal English skills