

Position Title	Executive / Senior Executive - Visualisation
Department	Research AI
Schedule	Full-Time
Location	Mumbai

OVERVIEW

Course5 Intelligence

We enable organizations to make the most effective strategic and tactical moves relating to their customers, markets, and competition at the rapid pace that the digital business world demands. Founded in 2000, our business areas include Market Intelligence, Big Data Analytics, Digital Transformation, Artificial Intelligence, and Analytics. Rapid advances in Artificial Intelligence and Machine Learning technology have enabled us to create disruptive technologies and accelerators under our Course5 Intelligence suites that combine analytics, digital, and research solutions to provide significant and long-term value to our clients.

More information can be found at www.course5i.com

Global Offices

United States | India | United Kingdom | Singapore | United Arab of Emirates

SPECIFIC RESPONSIBILITIES

- Conceptualize visuals for presentation decks, email layouts, charts, and infographics.
- Knowledge and understanding of typography, colour theory, logo design, image selection layouts, grids, templates, image use and graphic design principles.
- Scope, create, and refine brand master templates and content format editing to ensure style guide adherence, etc.
- Collaborate with cross-functional teams to translate business/technical requirements into designs that are visually enticing, easy to use, and emotionally engaging while adhering to the brand standards.
- Stay up-to-date with design best practices, trends for various (social) media.
- Ability to work on multiple projects and deliver refined design in a pre-defined timeline.
- Design software/tools knowledge is must along with creativity and design sense.
- Generate bright ideas, concepts, and designs of creative assets from beginning to end.
- Hands-on Experience on Graphics Design tools.
- Comfortable collaborating in design team reviews, sharing and brainstorming ideas with remote/distributed team.

REQUIRED KNOWLEDGE, SKILLS AND ABILITIES

- Excellent communication skill to interact with internal and external client on all level of the project management.
- 3 to 4 years of experience.
- Any stream but having experience in Graphic Design.
- Proficiency with PowerPoint, InDesign, Illustrator, Photoshop, XD, InVision, Google Slides, and Google Docs
- Knowledge of print & digital environments.
- Knowledge of Market research.
- Good Team Player.

TIMINGS:

Candidates should be willing to work in rotational shifts.