Position Title	Manager (Adobe Implementation)
Department	Digital & Advanced Analytics
Schedule	Full-Time
Location	Mumbai

OVERVIEW

Course5 Intelligence
We enable organizations to make the most effective strategic and tactical moves relating to their customers, markets, and competition at the rapid pace that the digital business world demands. Founded in 2000, our business areas include Market Intelligence, Big Data Analytics, Digital Transformation, Artificial Intelligence, and Analytics. Rapid advances in Artificial Intelligence and Machine Learning technology have enabled us to create disruptive technologies and accelerators under our Course5 Intelligence suites that combine analytics, digital, and research solutions to provide significant and long-term value to our clients.
More information can be found at www.course5i.com

Global Offices
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JOB SUMMARY

We are looking for Adobe Implementation Manager to join our Digital Advanced Analytics team in Mumbai. The individual is required to have good understanding of digital data and working with Adobe Analytics and Google Analytics in order to independently design reporting solutions as per the needs of the stakeholders.

SPECIFIC RESPONSIBILITIES

- Expertise in Adobe Launch and GTM
- Ability to create BRDs and solution documentation
- Ability to design solutions for new Implementations
- Strong requirement gathering skills
- Ability to translate business requirements into solutions
- Person will be responsible for leading end to end implementation
- Strong fundamental knowledge of Site Catalyst Variables, Report Builder, Data Warehouse and Adhoc Analysis.
- Comfortable with handling large datasets.
- Ability to collaborate with stakeholders across globe.
- Present the achievements on monthly and quarterly business review to the client executive team.
- Team management, career growth planning for the team members.
- Participate in proposal building for new clients.
- Present insights to clients and account teams in a compelling and relevant story with recommendations backed by robust analysis.
- Guide the team through experimentation learning & best practices.
- Collaborate with cross-functional teams, including IT, Business to shape meaningful customer journeys and customer centric thinking.
- Well versed with Excel formulas, macros and is able to create dashboards on excel.

REQUIRED KNOWLEDGE, SKILLS AND ABILITIES

- Passion for digital analytics, working with data and deriving insights to answer client business questions.
- Proficiency in Adobe Analytics and other Adobe Marketing Cloud products, specifically Launch.
- Should be expertise in CSS, JavaScript, and Jquery.
- Ability to build relationships and work as part of a large, cross functional team to solve complex problems – both with internal teams & external clients.
- Highly motivated with an entrepreneurial spirit & the ability to hit the ground running.
- Strong consultative skills and the ability to challenge status quo and gain adoption - proven ability to influence stakeholder and senior leaders, and manage organizational change.
- Bachelor's degree in engineering, mathematics, computer sciences, or a related field.
- 5+ years of experience with a focus in Digital Analytics and Adobe Implementation (Launch, DTM)
- Intellectually curious, collaborative, with excellent critical thinking, problem solving and analytical skills.