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| Position Title | Assistant Manager – Competitive Intelligence |
| Department | Digital Analytics |
| Schedule | Full-Time |
| Location | Mumbai/ Bengaluru |

OVERVIEW

Course5 Intelligence

We enable organizations to make the most effective strategic and tactical moves relating to their customers, markets, and competition at the rapid pace that the digital business world demands. Founded in 2000, our business areas include Market Intelligence, Big Data Analytics, Digital Transformation, Artificial Intelligence, and Analytics. Rapid advances in Artificial Intelligence and Machine Learning technology have enabled us to create disruptive technologies and accelerators under our Course5 Intelligence suites that combine analytics, digital, and research solutions to provide significant and long-term value to our clients.

More information can be found at www.course5i.com

Global Offices

United States | India | United Kingdom | Singapore | United Arab of Emirates

SPECIFIC RESPONSIBILITIES

At Course5, we drive Digital Transformation for businesses through Analytics, Insights, and Artificial Intelligence. We build for organizations the capabilities and intelligence to make the most effective strategic and tactical moves related to customers, markets, and competition. Over these years, we have built various solutions and products catering to the Marketing, Merchandising, CX, Sales, Supply Chain, Research and Operations teams of the fortune 500 enterprises, and we are proud to serve the top 4 companies in the world in-terms of their market cap.

We are looking for a Competitive Intelligence Lead to join our Digital Suite team in Mumbai. The individual will be responsible for managing client delivery programs for our SCIP endorsed, and industry recognized Competitive Intelligence platform – Course5 Compete.

Course5 Compete is an AI-based competitive intelligence platform that drives business strategy and deployment using insights and recommendations on 5Ps. It is used by top Fortune 50 organizations for taking real-time pricing decisions, formulating competitive promotions strategy, understanding customer sentiments and defining an impactful placement, and digital strategy.

The primary accountability of this role is to ensure client satisfaction and retention via the high-quality delivery of the client programs. If you enjoy solving complex problems, driving analytics, collaborating extensively across stakeholders & can communicate impact fully to influence right business decisions; then this role is right for you. You will be working with some of the biggest names globally in technology and ecommerce. We continuously seek people who are curious, creative, externally focused and self-driven.

Requirements:

- Ownership and accountability of end to end Project / program delivery of competitive intelligence client programs
- Responsible for customer retention and growth.
- Support pre-sales and operations for Competitive Intelligence product (s)
- Act as the subject matter expert in Competitive Intelligence and provide insights / analysis
- Develop trusting relationships with our client partners, sales and marketing teams.
- Contribute to organization wide initiatives and innovation programs.
- Coach team members by providing guidance for day to day project delivery on subject matter or functional skills.

Knowledge/Qualifications/ Competency:

- Bachelors or Master's degree in Engineering / Statistics / Mathematics or equivalent from a premier institute.
- Prior experience 3+years working in pricing or competitive intelligence groups or teams of B2C organizations.
- Strong analytical and problem-solving skills; and understanding of pricing fundamentals.
- Problem solver - able to work independently, and be comfortable with deadlines and milestones.
- Knowledge and understanding of analytical frameworks, and software.
- Strong communication skills and firm sense of accountability.
- Passionate for making things better and driving for action.